

Press Release

Workforce Edge Consulting Inc. Signs Associate Agreement with AHA.

According to Managing Partners Shawn Drake and Tila Smith, the alliance will support Workforce Edge in cultivating outstanding partnerships.

CHICAGO/NEW YORK - on March 17, 2023, Workforce Edge, a specialized advisory services firm dedicated to optimizing staff scheduling in the healthcare sector, established a strategic partnership with the American Hospital Association (AHA). The partnership aims to advance the standards of health leadership over workforce planning, scheduling, and deployment.

"I am pleased to share our collaboration with the AHA. This alliance reflects our shared dedication to transforming healthcare, driving innovation, and providing exceptional care to patients and communities across the nation. " - Shawn Drake, Managing Partner at Workforce Edge

Since 2001, Workforce Edge has been providing the hands-on expertise and the deep, organizational change management necessary for organizations to transform their staff scheduling practices. **Workforce Edge's Model for Health Workforce Optimization ©** takes a holistic approach to creating the strategic maturity of staff scheduling operations. Central to the model is a focus of reducing manager time spent on scheduling tasks, and providing predictability for health system employees. Proven results include decreased reliance or elimination of dependency on agency staffing, greater joy @work evidenced by stronger attraction and retention rates, significant decreases in total spend and savings to budget through more effective utilization.

"As a specialized firm committed to supporting healthcare organizations in managing workforce challenges, Workforce Edge is thrilled to play a role in this strategic partnership. This collaboration underscores our unwavering commitment to the industry and enables us to promote the development of our leaders in alignment with our clients' shared principles." - Tila Smith, Managing Partner at Workforce Edge

The Workforce Edge team of specialized consultants is dedicated to helping healthcare organizations cope with the increasing challenges of a limited and changing workforce. Workforce Edge partners to better enable service delivery by getting the right skill in the right place at the right time. Workforce Edge was established to fill a gap where systems implementations did not deliver the projected ROI or achieve full implementation, and is vendor-neutral in supporting clients using many different scheduling and time capture systems on the market today: www.workforce-edge.com.


The American Hospital Association (AHA) is the national organization that represents and serves all types of hospitals, health care networks, and their patients and communities. Nearly 5,000 hospitals, health care systems, networks, other providers of care and 43,000 individual members come together to form the AHA.

Through their representation and advocacy activities, AHA ensures that members' perspectives and needs are heard and addressed in national health policy development, legislative and regulatory debates, and judicial matters. Their advocacy efforts include the legislative and executive branches and include the legislative and regulatory arenas. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. <https://www.aha.org/>

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